



gratzergraphics
LLC

web

<http://gratzergraphics.com>

e-mail

design@gratzergraphics.com

phone

301.874.3131

print design

web design

logo design

about Gratzer Graphics LLC

Created in 1999, Gratzer Graphics is a graphic design studio that became an LLC in 2003. We are a woman-owned small business upheld by the highest industry standards and ethics. Our clients are local, national and international, and are won over by our creativity, responsiveness and efficiency. We don't have a particular design style; we create an entirely new design or follow your existing style, depending on your needs.

While it's our job to come up with designs, we don't do it alone. It's a collaborative process of sharing information (you) and finding out how best to visually communicate it (us). We get to know your organization, company or product; then we make suggestions, discuss design options, and provide the best design solution based on your needs. Our expertise results in clients having consistent branding, greater sales, increased registrations and a boost in response rates.

Our Services

We have extensive experience in:

- logo design and identity packages;
- print design (ads, annual reports, book covers and inside layout, brochures, business cards, circulation, direct mail, directories, magazines, media kits, newsletters, postcards, posters/banners);
- web design and website building;
- HTML e-newsletter design;
- banner ad design;
- PowerPoint slide design;
- conference design (brochures, banners, etc.); and
- proofreading, including AP and AMA styles.

What Makes Us Unique

- We are known for our attention to detail to layout as well as text. Helping you keep your product as perfect as possible makes you look professional and saves you time when you are busy with other work.
- We stick to deadlines and maintain communication with you throughout the entire process.
- Our expertise gives you a big-budget look even when you don't have a budget for four-color printing. If you so choose, we use a special technique on two-color jobs to stretch your budget and make the job appear full color.

Our print and web work, as well as client testimonials, are displayed at <http://gratzergraphics.com>.



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partial client list

- Aerospace Industries Association
- Editorial Projects in Education Inc.
- National Committee for Quality Assurance
- Jewish Council for the Aging
- Lawrence S. Jacobs & Associates, PC
- Public Entity Risk Institute
- Sunflower Bodyworks Inc.
- Frederick County Animal Control
- Croydon Consulting
- Sir Speedy Rockville
- National Medical Association
- American Association of Community Colleges
- The Johns Hopkins University Urban Health Institute
- National Regulatory Research Institute

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testimonials

"The product was great and your turn-around was phenomenal."

"Our director of photography stopped me to say how much she liked the *Technology Counts* ad we put on the website. I think she had even printed out a copy so she could ask the different departments to see who made it."

"It's always great working with you. I'm pretty much always impressed with the work you do, which is why we keep coming back to you."

"I am always delighted to refer you to potential clients, knowing that you always do excellent work for me. You're accurate, speedy, and great to work with, even when the client is a challenge."

"The brochure is beautiful. Definitely our best ever. Thanks to you!!!"

"We've been getting good feedback on our *Risk Management Yearbook & everyone at PERI* thinks the book looks great. You did a great job on the layout! I think we've already sold more of the 2006 books than the 2005 version."

"You did A BEAUTIFUL job on these! Our new branded postcards and email templates will advance our marketing image and enable us to communicate better with potential attendees."

"Thanks for doing such an awesome job on the Miss Maryland and Miss Illinois books. Your conscientious attention to detail, along with your talent and skill as a designer — AND your lightning speed! — helped these things happen. I know we couldn't have gotten them done without you."

"Thanks for your excellent and speedy service! ... Just so you know, the doctor was pleased and said his [PowerPoint] presentation went exceedingly well on Saturday, thanks in no small measure to Gratzer Graphics! **I will not hesitate to refer others to you.**"

"Everyone loved it — they've been used to getting plain Word docs... and client said **everyone at the conference commented** — much easier to read and understand the content."

"I am extremely pleased with the logo that I commissioned from Gratzer Graphics. Not only did I get a wonderful product, but Colleen was very **attentive and extremely helpful** in the creation of the logo. The proofs that she provided me were **top quality** and helped me quickly narrow down my design choices to come up with a finished product. I have received **glowing commentary** regarding my logo and would happily recommend Gratzer Graphics to anyone with a graphic design project."

"**We're more than totally satisfied** with the work you've been doing — fast, affordable, accurate — what more can I say?!"

"**I couldn't ask for anyone better than you at what you do.** ... You completed the first issue [150 pages] from beginning to end in less than two weeks, with no template! That alone, and on top of your other jobs, **deserves an award.**"

"And who said wild purple and raging green didn't go together! Thanks to you for your all your work on the creative brochures. It looks like they **caught the attention** of a good number of people and **gave us better conference attendance numbers** than had been hoped!"

"Everyone keeps **raving** about your abilities, not just for production but for your great editorial eye as well. :)"

"You show **talent, you're FAST, and you're easy to work with.** I mean it."

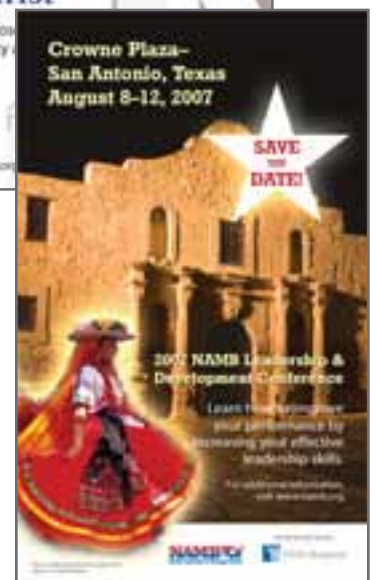
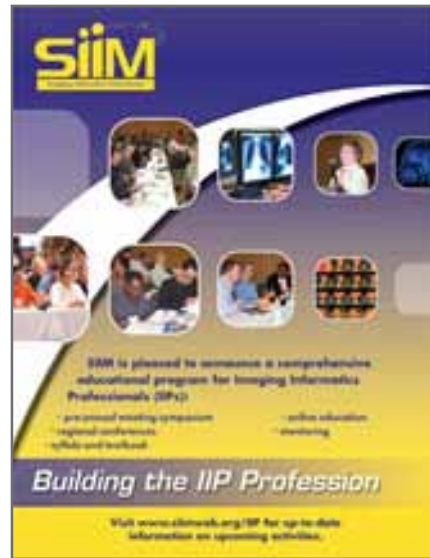
"Looks great! It feels like a professional seminar now. **Your work makes a big difference!**"



portfolio

Following are just a few samples from several categories of our portfolio. To view many more samples, as well as newer ones and more information about each one, please be sure to check our website frequently.

ads

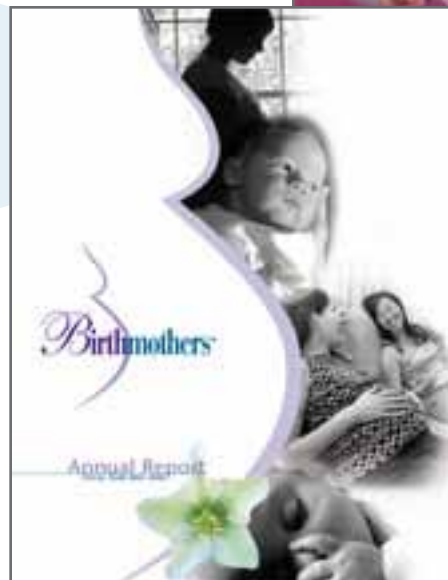
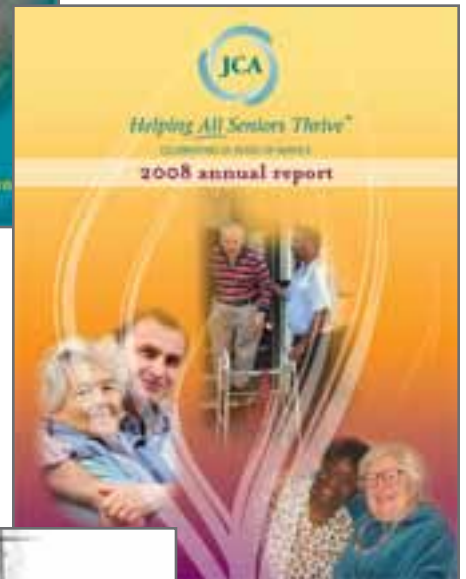


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annual reports



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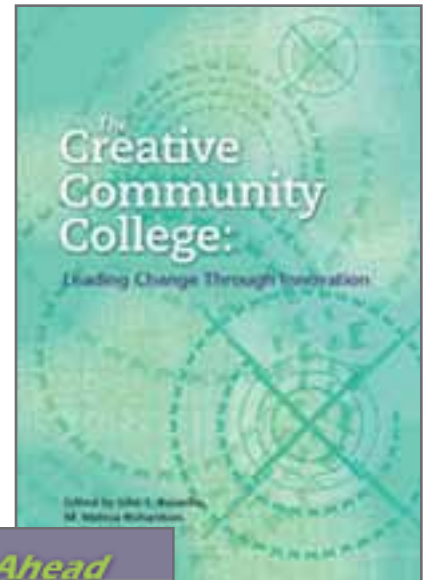
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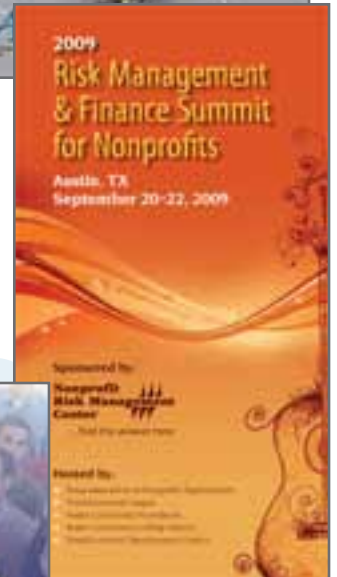
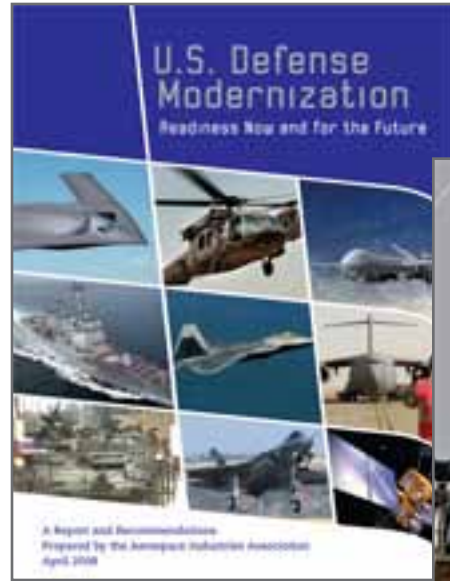
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brochures

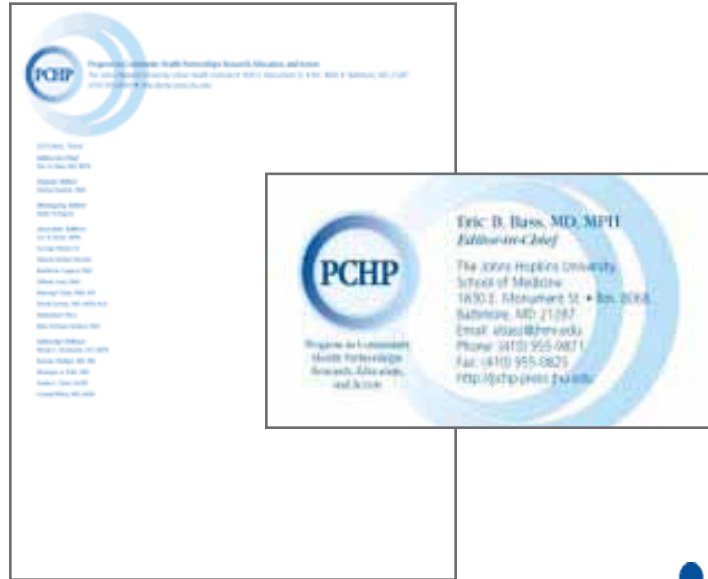


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logos/identity packages

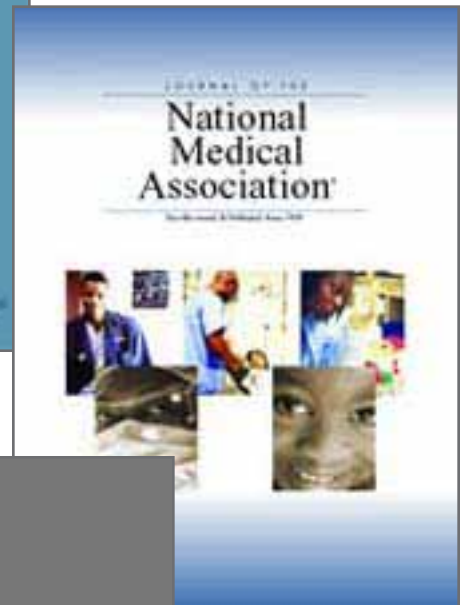


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media kits



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newsletters



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posters/banners

web

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slides

web

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